

# Ignite

Expert services to get your email marketing up and running, fast



As a Constant Contact marketing partner, we have the skills and experience to take your email campaign from idea, to design, to delivery quickly, getting you:

You can see it in your mind's eye... a beautifully designed, professional email, crafted with just the right message, motivating your audience to take action -- to become a new customer, download your white paper, or donate to your cause.

But there's something holding you back. You simply may not have the time, or perhaps the latest know-how, to make it happen. You just want it done.

**Peak To Peak Marketing Inc brings you Ignite, from Constant Contact.**

The Ignite services package puts our marketing expertise to work for you -- at the right price -- to design, write, and send your campaign to your customers, with expert analysis of the results.

- **noticed** because it's professionally designed to look great in your customer's inbox
- **read** because it cuts through the clutter, hitting the right note with engaging content
- **shared** across social networks, expanding the reach of your message
- **results** that drive new business and repeat customers

**Constant Contact** 



# Ignite \$399

## Your Ignite email marketing service package includes:

A reusable **social email marketing template** customized to match your brand, incorporating your colors, logos and images. Powerful built-in social sharing tools included.

**Editorial services** that use proven best practices to engage your audience and deliver results.

**Customer list management services** to upload and divide your contacts based on the audiences you want to talk to.

**Project management services** to ensure all aspects of the campaign come together flawlessly.

A **detailed results report** showing what worked and recommending the steps you can take to continue building momentum in your next campaign.

# Ignite Plus \$499

## Choose Ignite Plus to add:

**Expert writing services** to create results-driven custom content and messages customized by segment, or to promote multiple offers.

**Customer list optimization services** to ensure email addresses are up-to-date and valid to help reach as many people as possible.

# Ignite Premium \$1295

## Choose Ignite Premium to add:

A **fully customized social email marketing template** designed for maximum customer impact. Choose from a uniquely designed and coded single-use HTML email or an editable multi-use Constant Contact template.

**Additional marketing initiatives** find new ways to grow email lists and spread your message using digital platforms such as Facebook and Google-based advertising.

	Ignite	Ignite Plus	Ignite Premium
<b>Design</b>			
Simple "Brand Match" Template	√	√	
Fully customized template			√
<b>Content</b>			
Editorial Services	√		
Complete Content Development		√	√
<b>Contacts</b>			
List Import	√	√	√
List Optimization		√	√
<b>Reporting &amp; Analysis</b>			
Results Analysis Report	√	√	√
<b>Other Services</b>			
Project Management	√	√	√
Additional Promotional Program			√

Ignite is a turn-key service providing email marketing packages and expertise for small businesses and organizations. Get started with Ignite today.

cheryl@peaktopeakmarketing.net or call 604-230-5516